

EMBEDDED DEVELOPER

FIND. COMPARE. BUY.

About Embedded Developer

Embedded Developer is the global website that embedded engineers use to find, compare, evaluate and buy: (Microcontrollers, Microprocessors, ASICs, SOCs, Memory, Logic, etc.) from the leading semiconductor companies, and the hardware tools and software tools that support them.

MONTHLY TRAFFIC

33K+

UNIQUE VISITORS

55K+

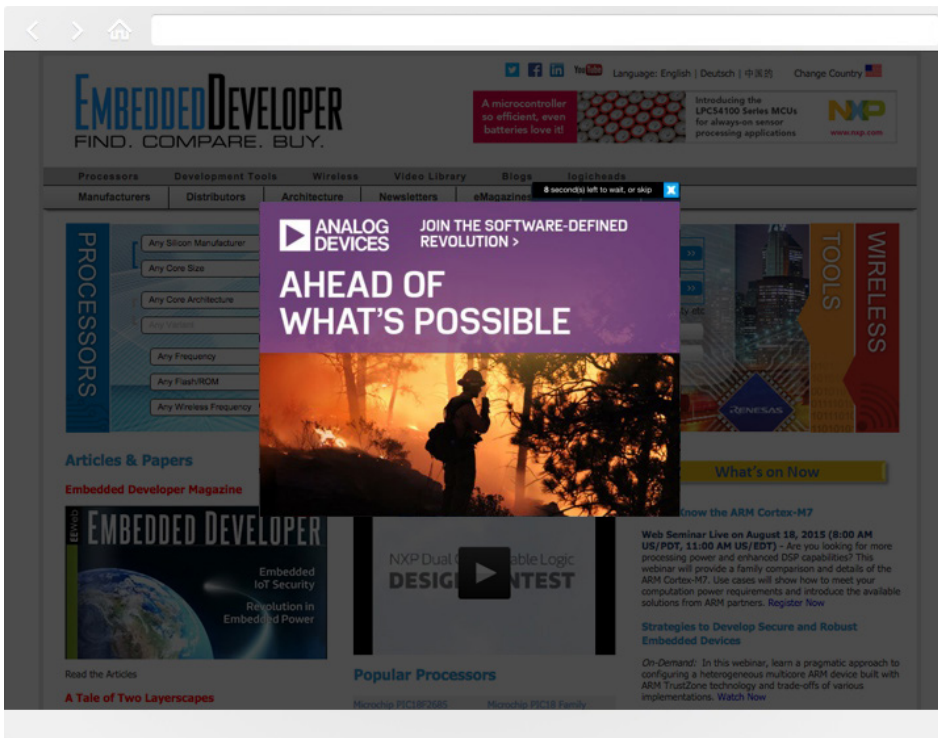
TOTAL VISITORS

350K+

PAGE VIEWS

WELCOME ADS

The Welcome Ad boasts a high click-through rate and is the exclusive occupant of the space for one week intervals. Presented to one user session per 24 hours.



RATE

- \$1,800 per week
- Size: 640x840 px
- Maximum file size: 60kb
- File format: GIF, JPG or SWF

RUN OF SITE ADS



RATES

A SKYSCRAPER AD

\$1000 PER MONTH

Size: 160x600 px

Maximum file size: 100kb

File format: GIF, JPG or SWF

B WALLPAPER AD

\$1000 PER MONTH

Size: 1320x675 px

Maximum file size: 100kb

File format: GIF, JPG or SWF

C FOOTER AD

\$500 PER MONTH

Size: 468x60 px

Maximum file size: 40kb

File format: GIF, JPG or SWF

BANNER ADS

The Leaderboard Ad appears at the top of the page, run-of-site. All ad reports are sent monthly directly from AspenCore.



RATES

A LEADERBOARD AD

\$1000 PER MONTH

Size: 728x90 px

Maximum file size: 40kb

File format: GIF, JPG or SWF

B VIDEO AD

\$750 PER MONTH

CTR is not included

C MEDIUM RECTANGLE AD

\$1250 PER MONTH

Size: 300x250 px

Maximum file size: 40kb

File format: GIF, JPG or SWF

D FOOTER AD

\$400 PER MONTH

Size: 468x60 px

Maximum file size: 40kb

File format: GIF, JPG or SWF