EMBEDDED DEVELOPER NEWSLETTER
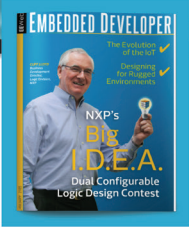

RATES

A LEADERBOARD AD
$1,200
Size: 728X90 px
Maximum file size: 40kb
File format: GIF, JPG or SWF

B PRODUCT AD
$850
Image Size: 285x159 px
Title character limit: 50 with spaces
Summary character limit: 200 with spaces
File format: GIF, JPG or SWF

C MEDIUM RECTANGLE AD
$1,000
Size: 300x250 px
Maximum file size: 40kb
File format: GIF, JPG or SWF

DISTRIBUTION

100,000
Frequency: Monthly

Leads from ad clicks