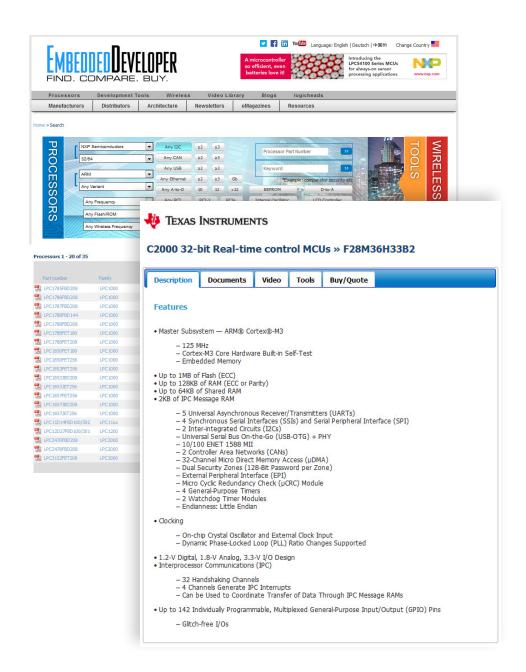# SEARCH CONTENT PROGRAM

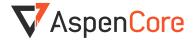### RATE

Starts at $3,500

PROFILE PAGE

- Company Message, Logo, Link to your web site
- Product families with links to product groups and products (processors and development tools)
- Processor and development tool landing pages with links to all relevant reference material (user manuals, datasheets, videos, etc.)
- Link all products to available distributors for purchasing online

SEARCH INTERFACE

Engineers use the search interface to select processors, microcontrollers and development tools. Unlike other search interfaces engineers do not have to know what it is they are looking for, they search by requirement.
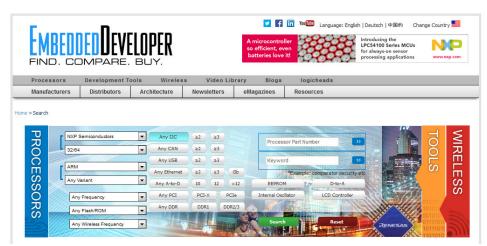
INCLUDED DOWNLOADS

- Data Sheets
- User Manuals
- Videos
- White Papers
- Quick Start guides
- Search Interface

SEARCH AD

Search Ads are context driven banner ads that appear alongside the search results.

RATE

A MEDIUM RECTANGLE AD

$500

Size: 300x250 px

Maximum file size: 100kb

File format: GIF, JPG or SWF