WEBINARS

Webinars are 45 minute live broadcasts consisting of one pre-recorded audio track or live presentation (30 minutes) and one live Q&A discussion track (15 minutes - audience participation). Webinars grow sponsor's engineering community and provide registrations and leads from promotions and contestants. Webinars will be archived for 6 months following live broadcast on EEWebinars.com

RATE
$8,500 each

ADDITIONAL SERVICES
Promotional Video: $4,500
Writing/scripting the Webinar to Customer's specifications using our editorial and design team: $5,000

ORGANIZATION
- Customer decides topic and provides script with assistance from ED
- Customer provides slides
- Contest landing page provided by ED on www.eeWebinars.com
- Registration page and leads provided by ED
- Script editing provided by ED (for flow, and timing only)
- Promotion provided by ED, AspenCore
- Pre & post-production provided by ED
- Live broadcast provided by ED

PROMOTION
3-months of promotions in Embedded Developer and AspenCore Media ($10,000 Value).
Schedule:
Month 1: Planning the webinar
Month 2: Begin Promotion & Registrations
Month 3: Promotion & Registrations
Month 4: Live Broadcast

www.eeWebinars.com