

WEBINARS

Webinars are 45 minute live broadcasts consisting of one pre-recorded audio track or live presentation (30 minutes) and one live Q&A discussion track (15 minutes - audience participation). Webinars grow sponsor's engineering community and provide registrations and leads from promotions and contestants. Webinars will be archived for 6 months following live broadcast on EEWebinars.com

Freescale, Convergence and TQ Systems Present:
Should I Buy or Build?
 A can't-miss Webinar for anyone deciding whether to buy embedded modules or build a system in-house.

Topics on signpost: Memory & Interfaces, Software, BSPs, Certification, Obsolescence, Bill of Materials, Manufacturing.

REGISTER

RATE

\$8,500 each

ADDITIONAL SERVICES

Promotional Video: \$4,500

Writing/scripting the Webinar to Customer's specifications using our editorial and design team: \$5,000

ORGANIZATION

- Customer decides topic and provides script with assistance from ED
- Customer provides slides
- Contest landing page provided by ED on www.eeWebinars.com
- Registration page and leads provided by ED
- Script editing provided by ED (for flow, and timing only)
- Promotion provided by ED, AspenCore
- Pre & post-production provided by ED
- Live broadcast provided by ED

PROMOTION

3-months of promotions in Embedded Developer and AspenCore Media (\$10,000 Value).

Schedule:

Month 1: Planning the webinar

Month 2: Begin Promotion & Registrations

Month 3: Promotion & Registrations

Month 4: Live Broadcast

www.eeWebinars.com