# Convergence Promotions RoboDrive Sales, Technical Support and Distribution Services in North America

# Convergence Promotions LLC, is TQ Group's sales and marketing partner in North America

For over three decades, Convergence Promotions LLC has been the premier provider of partner programs and ecosystems in the embedded wireless and power industries. We have designed and managed ecosystems and partner programs or a dozen of the world's leading electronics companies, including Intel, Motorola, Microsoft, Siemens, Freescale, Infineon, AMD, ARM, and others.

Our partner programs serve as a catalyst, bringing likeminded businesses together. These programs create synergy for sponsors and partners by providing an environment that fosters business relations, create customer awareness to increase sales for both the sponsor and their partners and encourages technical discussion to improve products and services.

### Partnerships with the leading Distributors and media channels

Convergence Promotions LLC also owns Embedded Developer, a joint venture with Arrow Electronics, and AspenCore, a leading network of electronic magazines, publications and websites in the US, Europe and Asia.

#### **Engineering Tools Resources**

We make it easy for over half a million engineers a month to find, compare and buy products through our web sites, magazines and monthly newsletters, and our design tools help their speed their time-to-market.



# TQ Embedded Modules, RoboDrives and Energy Management Sales and Distribution

Convergence Promotions LLC, is TQ Group's North America sales, distribution and technical support partner in North America. We operate TQ sales and distribution centers in Boston and Silicon Valley, and a network of manufacturing reps, FAEs and design centers coast-to-coast.

